



## Four Fridays Before Christmas Event

Nov. 27, Dec. 4, 11, 18, 2009

*Sponsored by Buckhannon Upshur Retail Merchants Association*

Date: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Contact: \_\_\_\_\_

E-mail: \_\_\_\_\_

\_\_\_\_\_ Yes, I will participate in the Four Fridays Before Christmas event sponsored by BURMA (Buckhannon Upshur Retail Merchants Association).

\_\_\_\_\_ Yes, I am willing to speak to media about this event in the days leading up to it and can be reached at the number/location listed above.

I agree to remain open between the hours of 5:00 p.m. and 8:00 p.m. on (please select all that apply)

\_\_\_\_\_ November 27, 2009

\_\_\_\_\_ December 4, 2009

\_\_\_\_\_ December 11, 2009

\_\_\_\_\_ December 18, 2009

\_\_\_\_\_ I understand that BURMA does not guarantee business of any kind during this event.

BURMA encourages participants to showcase their storefront for visibility during evening hours, have some type of refreshments available for the event and encourage each business to do self promotions in conjunction with the event.

There is no charge to participate in this event. BURMA will promote the event in local media. Form must be completed and received no later than **November 12th, 2009 to be included in promotions.**

Buckhannon Upshur Retail Merchants Association

P.O. Box 1179, Buckhannon, WV 26201

Web: [www.buretailmerchants.com](http://www.buretailmerchants.com) • E-mail: [burma@buretailmerchants.com](mailto:burma@buretailmerchants.com)