



BURMA Meeting Minutes
October 28, 2010

The November, 2010 BURMA dinner meeting was held at Faith Lodge at Hodgesville and called to order by the president Sharyn Coker.

- 6 Attending: Sharyn Coker – Whimsical Treasures
- Jerry Henderson – A Governor’s Inn
- Nancy Shobe - Caleb’s Closet
- Paul & Anne Sterneman – Faith Lodge
- Emma Marsh – The Sign Guy
- Catherine Miller – Catherine Miller’s Design
- Rosemary Wagoner – Region VII PDC
- Jim and Gregory Coker

The minutes from October 7, 2010 meeting were e-mailed for review. Stand approved as read.

TREASURER’S REPORT:

Current Balance is	\$ 1,030.25
Progressive Bank	\$ 968.62
Petty Cash	61.63

Treasurer’s report stands approved as presented.

UNFINISHED BUSINESS:

Four Fridays before Christmas: The members discussed the four Fridays before Christmas and decided the event would be November 26, Dec. 3, 10 & 17 and all merchants are asked to have extended hours each of these nights from 6-8 pm.

Mrs. Coker asked for more member participation for the event with the distribution of the balloons/weights and press releases. Mrs. Coker will advise the B-U Chamber of Commerce of the event and ask them to alert their membership.

The suggestion was to have a sponsor for the Four Friday event and it was suggested that maybe Chesapeake Energy might be a sponsor. Mrs. Henderson will contact Chesapeake about the event. Mrs. Coker will contact all BURMA members by email.

Advertising opportunity: Mrs. Coker advised there is an advertising opportunity with the Clarksburg Exponent and the cost is \$80.00 for BURMA members and \$100.00 for non-BURMA members. The advertisement will run in the Clarksburg Exponent and the Bridgeport news for five times. The deadline is Nov. 4 for anyone wishing to participate in this advertising opportunity.

Flyers at Craft Show: Mrs. Coker discussed with the members the possibility of handing out flyers about the Four Friday event at the Craft Show at the Buckhannon Armory to be held the weekend after Thanksgiving. All members present felt that would be a good opportunity to get the word out about the event. Rosemary Wagoner of Region VII PDC volunteered to make a 1000 copies of the flyer for this purpose. Ms. Wagoner also donated \$40.00 to help in the cost of handing the flyers out at the craft show. Mrs. Miller will also donate \$10.00.

Four Fridays Advertising in local media: The group also discussed advertising the event in the Intermountain and Record Delta. **Motion was made by Jerry Henderson and seconded by Ann Sterneman to spend up to \$125.00 for both news media and asked Mrs. Coker to negotiate the best price. Motion carried.**

Weather Crawl: Mrs. Coker advised ads were still available for this media.

Tour Map: Nancy Shobe and Suzanne Shobe-Myers volunteered to take the tour maps around to businesses.

NEW BUSINESS:

Election of Officers: Mrs. Coker advised that according to the bylaws the election of officers will take place in February 2011. She advised that she will appoint a nominating committee and bring the names back at the December meeting.

Committee Reports:

Eye on Business-Merchant mile and half walk: Mrs. Henderson advised that her husband Bruce had logged 20 miles for September and 16 miles for August. Mrs. Coker also reported 30 miles.

Announcements:

The Christmas social event will be held on December 17th at the Governor's Inn from 8-10 pm.

There being no further business to be conducted, the meeting was adjourned at 1:40 p.m.

Submitted by: Nancy Shobe – Secretary

Next meeting – December 2, 2010 at 12:00 noon – location to be announced.

Anyone having items for the agenda, please contact Sharyn Coker at 472-5186.