



BURMA Meeting Minutes
January 14, 2010

The meeting was held at the Lone Steer Steakhouse.

Attending: Sharyn Coker, Whimsical Treasures
Emma Lue Marsh, The Sign Guy
Jerry Henderson, The Shops At 46 Main
Lori Meadows, n'Telos
Rochelle Long, WVWC Office of External Relations

The meeting was called to order by President Sharyn Coker.

The minutes from the meeting held December 3, 2009 were approved as read.

Treasurer's Report:

Current Balance is	\$1,811.59
Progressive Bank (chg)	\$1,774.00
Petty Cash	\$ 36.63
Outstanding Bills	
Suddenlink	\$ 72.00
Ralston Press	\$

The Treasurer's Report was approved as read.

Old Business:

An update of the Four Fridays Before Christmas event was given by Sharyn Coker. She reported that overall the event went well, but added that attendance was down a bit from last year. It was suggested that the extreme cold and snow experienced during the 4 weeks was a contributing factor to the drop in attendance. However, all were in agreement that the event was an overall success and should be held again next year.

Lori Meadows offered that n'Telos had a good end of the year. She suggested that bag stuffers not be printed for the 2010 event. She recommended that we consider printing additional door signs (which are larger and easier to see) and maybe other signage throughout town. The discussion continued regarding bag stuffers and extraneous expenses related to the event.

Sharyn also mentioned that it was difficult getting the merchants that donated prizes for the weekly drawings to drop them off. Lori suggested starting a "prize closet" or donation box where merchants could donate various things throughout the year resulting in having items on hand when and if needed for giveaways, etc... There was further discussion regarding the idea.

Sharyn distributed copies of the Proposed By-Laws to those in attendance. She also said that copies would be mailed or hand delivered to the current membership no later than Monday,

January 18th. Sharyn informed the group that the By-Laws required a 30 day review so a special call meeting date was set for Thursday, February 18th with time and place to be determined, in order to vote on the proposed changes. Sharyn informed the group that the most significant change to the By-Laws was the separation of the Treasurer/Secretary position into 2 separate titles.

New Business:

Jerry Henderson reported for the nominations committee recommended the following:

Sharyn Coker	President
Emma Lue Marsh	Vice President
Nancy Shobe	Treasurer/Secretary

It was stressed at this point by Sharyn that the Treasurer/Secretary position was one of the proposed changes to the By-Laws. She further stated that whoever was elected for the position of Treasurer/Secretary would actually only hold the combined position until the special call meeting regarding the changes to the By-Laws. If the changes were adopted then the new President would appoint someone from the floor or would wait for a volunteer for the Secretarial position.

Jerry further discussed that the board recommendations were open for nominations from the floor during our next scheduled meeting to be held February 4, 2010, at which time the board will be elected from the members present.

Sharyn gave an update on the weather crawl ads and tour map.

Jerry gave an update on the status of the Eye on Business and Merchant Mile and a Half. Jerry reminded the group that in early spring there would be a second training session when the program was opened to the general public. Lori asked if Jerry would consider talking to the Chamber about the Eye on Business so that Chamber members would have an opportunity to participate in the program.

Rochelle informed the group that the following WVWC events were scheduled: Orange and Black weekend –Feb. 20th, a High School Band Fest was scheduled for February 20th at the Thomas Law Center, and the Air Force Band would be playing on March 7th at the Wesleyan Chapel.

Jerry reminded the group that February 11th was Tourism Day in Charleston

The next regularly scheduled meeting for BURMA will be held on Thursday, February 4, 2010 with time and location to be determined.

There will be a special call meeting in order to vote on the Proposed By-Law changes, on February 18, 2010 with time and location to be determined.

There being no further business the meeting was adjourned by Sharyn Coker.