



BURMA Meeting Minutes September 3, 2009

The meeting was held at A Governor's Inn.

6 Attending: Sharyn Coker – Whimsical Treasures – phone conference
Emma Lue Marsh – The Sign Guy
Jerry Henderson – A Governor's Inn
Connie Kincaid – Associates for Women
Robin Wykoff – WCS Media
Nancy Shobe – Caleb's Closet

Treasurers Report

Current Balance is	\$3,247.60
<i>Progressive Bank</i>	\$3,207.96
<i>Petty Cash</i>	\$39.64

Upcoming Bills

Suddenlink	\$72.00
AmericanCal	\$1,200.00 approx

I. Call To Order

II. Minutes

Started by asking if everyone had read the minutes from the previous meeting.
Move to accept by Jerry Henderson
Second by Connie Kincaid
Minutes Accepted

III. Treasurer report given by Emma Lou Marsh

Sharyn Coker stated she has checks for the calendar advertisements
Move to accept report by Jerry Henderson
Second by Connie Kincaid
Report Accepted

IV. Old Business

- a. Burma Fall Shopping event October 15, 16, 17 (Homecoming weekend at WWWC)
Jerry believes this is a good date
Sharyn discussed playing music, advertising, and no hay ride
Need to form a committee with possibly Sharyn Coker
Need to pass out balloons to businesses
- b. Sharyn was given a helium tank
Motion to allow BURMA to purchase their own helium up to \$100
Motion passed
- c. Bylaws committee – Sharyn will have more information by November

V. New Business

- a. Four Friday's before Christmas
Invite _____ from The Weston Democrat to do a presentation on a 1 page advertisement
Motion to schedule Weston Democrat
Motion passed
need to track responses (where shoppers heard about event)

VI. Committee Reports:

- a. Need ads for the weather crawl
will run 2 week ad for the almanac
can run 2 week ad in support of local retail
Emma Lou Marsh read an email about the weather crawl
Emma Lou Marsh read the ad currently running supporting local retail
Jerry will run an ad for The Shops at 46 Main
Sharyn will provide a form to use
- b. The BURMA Tour Maps have been distributed
They were placed in bags for the BPD training by the CVB
- c. The Almanac Calendar has been printed and is available for \$5.00
- d. Bobcat Fair – Emma Lou read Angela Erret's e-mail
40 tour maps were given
28 Calendars were given
The response to the tour maps was very good
There were not as many people attending this year as in previous years.
- e. Appraisal Fair during WV Largest Yard Sale
 - i. Friday was slow with only 13 people in 7 hours
BURMA made \$83
The appraiser did not accept any money, but was given a \$50 gift card
Only one person came from outside Upshur County, Princeton
items appraised were glassware, pictures, a Victorian chair, watches, guns
 - ii. Saturday was better with 21 people in 5 hours
BURMA made \$153
The appraiser did not accept any money, but was given a \$50 gift card
Everyone was from Upshur county
items appraised were a beer keg, basket, sword, trains, pictures, etc.
 - iii. Overall, BURMA made \$136
- f. Merchants mile
need better tracking – sign up to track your miles
Bruce Henderson walked every Sunday for the last 6 weeks
Need to ask Rachel Cunningham (she already walks)
Dr. Farry's employees – will give them form and training course
Domino's sign dancer
Sharyn Coker stated anyone can participate, then had to leave the meeting. (hang up)
Dr. O'Loughlin and his office personnel

VII. Announcements/Comments:

- a. Need to send a card to Mr. Star
- b. Need volunteers for the CVB Red Hat event

Upcoming Events:

Stonewall Jackson Jubilee – Sept. 4-6, 2009 – Jackson Mill, Weston
Family Weekend – Sept. 19-20 - WVWC

Adjournment: