



**BURMA Meeting Minutes  
July 30, 2009**

The meeting was held at The Steer Steakhouse and called to order by the president Sharyn Coker.

- 9 Attending:
- Sharyn Coker – Whimsical Treasures
  - Angela Errett – Angelic Designs
  - Jerry Henderson – A Governor’s Inn
  - Kay Sienkiewicz – Momselle Maternity/Nana Kay’s
  - Gene Starr - WVCEE
  - Connie Kincaid – Associates for Women

Call to Order:

**The Ex. Board minutes from July 2, 2009 meeting were e-mailed to the Ex. Board for review. Quorum present – minutes stand approved.**

**The minutes from July 2, 2009 meeting were e-mailed for review. Motion made by Kay to approve minutes as reviewed. Motion seconded by Angela. Motion approved.**

<b>Current Balance is</b>	<b>\$3,070.40</b>
<i>Progressive Bank</i>	\$3,021.96
<i>Petty Cash</i>	\$48.44

**Upcoming Bills**

Ralston Press	\$539.41
Suddenlink	\$72.00
AmericanCal	\$1,200.00 approx

**Treasurers report stands approved as presented.**

**Old Business:**

- Hospitality TIPS Program – Tabled
- Bylaws Committee – Tabled

BURMA Fall Event:

- Idea is to join with the WV Strawberry Festival for a joint fundraiser since they lost the carnival in the fall
- Debra Hupp is going to be our liaison with the festival
- Too late at this point to do a joint event
- BURMA has approached them multiple times since 2008 with no response
- Kay expressed that it was a shame that the festival is not taking the time to explore this opportunity
- Sharyn will contact them one more time to try and set a date/time to meet to discuss. Send a letter to the new president Rob Smith.

- **NOTE:** CEO's have event planned for 2<sup>nd</sup> weekend in September
- Try to get in contact with WVSF and possible meet early on Aug. 27, 2009 to discuss. Date will depend on the festival.

### *Under New Business*

#### Bobcat Fair:

- We have done for the past 3 years for our members
- Does BURMA want to participate? If so I need to send in the form to register with payment of \$10.00 – Usually free
- Angela will need any of your brochures etc. to place on the BURMA table.
- Any member is encouraged to provide sales & promotional materials to be featured on the table
- Contact Angela at 304-472-0057 or drop items off at Whimsical Treasures no later than Thursday, August 20, 2009.

**Motion made by Kay for BURMA to have a table at the Bobcat Fair and pay the \$10.00 registration fee. Gene seconded. Motion approved.**

### **Committee Reports:**

#### BURMA Tour Map:

- CVB would like 120 of the maps for the Police Guest Bags during training
- Deliver 20 maps to the Chamber for display
- Total money brought in \$1,290.00
- Printing cost \$539.41
- Balance of \$750.59 will be frozen for second printing.

#### Appraisal Fair:

- Need more volunteers for both days. Contact Emma Lue if you can help out.
- Advertising is on the weather channel crawl, Record Delta, Inter-Mountain, Channel 3, 5, & 12 community calendars.
- CVB has helped promote
- \$5.00 for first item, \$3.00 for additional
- Emma Lue and The Sign Guy are donating signs that will be displayed near the Wal-Mart entrance and is looking for sandwich boards to place the other signs on downtown.
- Jerry will get with Emma Lue in regard to the sandwich boards
- Sharyn offered to keep the signs in her shop

#### BURMA Bucks:

- Ran out of time to get them in the Square Dancers program
- Maybe do a generic version to have on hand for future events

***NOTE: Welcome Signs for windows.***

#### Tour Map:

- 9 ads sold for \$570.00
- Order 500 @ \$1,200.00. Leaves \$630.00 to cover initial cost

- NEED TO SELL ALL 500 AT \$5. EACH
- 500 at \$5.00 = \$2,500.00 - \$630. = \$1,870.00 profit
- Proceed with calendars as previously voted on.

#### Eye on Business:

- Jerry has small cards with contact numbers and will bring to the next meeting
- Vandals took many signs around town in the last month and there were some breaking and entering reported
- Ask Chief Gregory for the July report

#### Bridal Fair:

- Jerry will not be able to chair the event. Approached some vendors.  
*General Discussion – BURMA will not sponsor bridal event but will consider options*
- It is hurtful to the community to not have the event due to the vindictive attitudes of a few local businesses
- BURMA will lose funds and the public/girls will lose the opportunity to view bridal options available
- Discuss options at next meeting
- Contact businesses that responded to the survey to let them know

#### Eye on Business/Merchants Mile and One Half:

- Jerry walked 3 times, Kay each weekend (4) – Approx. 10.5 miles
- Email read from Chief Matt Gregory

#### Announcements:

- Red Hatters will have vendors again. CVB will have info at next meeting.
- Associates for Women's Walk-in Clinics are Mon – Thurs until 11:00 am in Buckhannon
- Momselle Maternity – Fall clothing in now out and available
- Angelic Designs – New logo, website, services coming in the next few months
- Whimsical Treasures – Glad to be in Buckhannon
- Sharyn passed out letter from Alisa Lively
- Angela read the Rotary Clubs four-way test published in the Record Delta on July, 3, 2009 to members. BURMA tries to accomplish this goal in everything it does and other organizations are encouraged to adopt these simple questions and use them as a checklist for ethical behavior:
  1. Is it the truth?
  2. Is it fair to all concerned?
  3. Will it build goodwill and better friendships?
  4. Will it be beneficial to all concerned?

#### Upcoming Events:

Cherry River Festival – August 3-8, 2009 – Richwood  
 WV Night Out – Aug 4 @ 6pm – Jawbone Park  
 WV's Largest Yard Sale – August 6-8, 2009 – Buckhannon  
 BURMA Antique Appraisal Fair – August 7-8, 2009 – Buckhannon Moose Lodge

#### Adjournment:

**PLEASE NOTE:** The next meeting will be determined and the location and time will be confirmed with email reminder. There being no further business the meeting was adjourned.