



**BURMA Meeting Minutes  
June 4, 2009**

The meeting was held at The Ole Mill Restaurant and called to order at 12:20 pm by the president Sharyn Coker.

10 Attending: Sharyn Coker – Whimsical Treasures  
Emma Lue Marsh – The Sign Guy LC  
Angela Errett – Angelic Designs  
Paul & Anne Sterneman – Faith Lodge B&B  
Rosemary Wagner – Region VII  
Jerry Henderson – A Governor’s Inn  
Kay Sienkewicz – Momselle Maternity/Nana Kay’s  
Elaine Able & Callie Sams – Representing Chamber

Introductions

Call to Order:

Sharyn expresses apologies for the side room being occupied for the meeting due to a mix up with the restaurant’s staff.

**The minutes from May 7, 2009 meeting were e-mailed for review. Motion made by Angela to approve minutes as reviewed. Motion seconded by Jerry. Motion approved.**

<b>Current Balance is</b>	<b>\$2,943.45</b>
<i>Progressive Bank</i>	\$2,893.96
<i>Petty Cash</i>	\$49.49

<b>Bills Paid</b>	
Office supplies	\$9.78
Suddenlink	\$72.00

**Treasurers report stands approved as presented.**

***Old Business:***

Eye on Business/Merchants Mile and One Half:

- Jerry suggested a BC size card with assistance numbers be created to hand out to participants – must check budget for next meeting
- Angela suggested programming numbers into your cell phone for easy access
- Jerry and Angela have completed the walk without incident (total of 4.5 miles – 3 walks)
- Participants must go through training – work with BURMA members who have completed training until next training session
- BURMA to mentor new volunteers – contacts are Kay Sienkewicz, Angela & Sam Errett, Jerry Henderson, Emma Lue Marsh, Pam Cuppari, Sharyn & Jim Coker

- Members to give dates walked at monthly meetings to relay information to police dept.

***Break for lunch do to location in the back room.***

Bridal Show Survey:

- Angela passed out survey for review and suggestions/editions
- Must have forms returned by June 12, 2009
- Add certificate incentive of \$25.00 to encourage businesses to return
- Announce winner after July 2<sup>nd</sup> meeting
- Present feedback at July meeting
- Approach Chamber to see if they will send survey out to their membership as well

**Consensus of those present was to proceed with surveys as written and report back at the July meeting.**

BURMA Bucks:

- Only a few were turned in during promo
- Need to coordinate with CVB for next printing
- Do 200 for next printing on blue paper to deliver to CVB – confirm with CVB first

2010 Almanac Calendars:

- Order by July 31, 2009 \$2.24 each for 500
- Angela will be contacting members and non-members by email
- Same deal at last year
  - 4 line ad - BURMA members \$70. (if membership is paid)
  - 4 line ad - Non BURMA members \$100. and will include membership for remainder of 2009
  - 3 line ad – BURMA and Non BURMA members \$50.

Tour Map Update:

- Kay apologized for holding the checks for so long but wanted to make sure it was a go before depositing
- Difficult to get participants since she did not have the help that was expected
- 28 total listings as of today so printing will be for 3,000 maps
- Advertise final week to be listed on the weather crawl

Comments – Rosemary Wagner:

- Wanted to mention before leaving the letter of support to the Armory Utilization building
- Suggested BURMA do a letter of support
- A wonderful opportunity and would like to see BURMA be a part of it
- Sharyn to update those present under new business

Fall Event:

- BURMA will still be doing the fall shopping event
- Sharyn had approached the WVSF to do a joint event with no response
- BURMA will move ahead with the event and do PR and advertising

### Open Committees:

- Hospitality Committee
  - Schedule Tips Training end of summer
  - Local trainers to contact: Keith Rowan, Mark Stuart?
  - Sharyn to review information on tips training and approach local trainers to facilitate

### *Under New Business*

#### BUCC / Record Delta Fact Book:

- Cost is \$239. for full page in color and a premium page is \$299.00
- Use ad space to explain what BURMA does and promote members/list members

**Motion made by Paul to place full page ad in the Fact Book upon budget review and approval. Seconded by Anne. Motion approved.**

#### Armory Utilization Meeting:

- President Sharyn Coker attended a special meeting concerning the Armory Utilization Program
- Steve Foster of the UCDA explained he was working with the program
- The program would add to the community and offer an arena and convention center similar to the Summersville Armory
- Looking for support from BURMA – combined county support from organizations
- Open discussion
- Ex. Board to finalize letter of support

**Motion made by Jerry to do a formal letter of support for a needs assessment survey for the armory facility and what the new center's affect would have on the local economy and businesses. Seconded by Emma Lue. Motion approved.**

#### Methodist Convention:

- Dates are June 8-14, 2009

#### Relay for Life:

- Sharyn was approached by a Relay for Life member to have BURMA sponsor and work with them on a window displays
- Relay for Life members to do the work
- Asked BURMA for monetary donation
- After open discussion BURMA fully supports Relay for Life's efforts although we will not be donating as a group
- Sharyn will pass the information along to the membership to see if they would like to do individual donations or volunteer for the event

#### Square Dancers Convention July 31-August 2, 2009:

- BURMA approached to do a full page in a program distributed at the convention
- \$25 or \$40 for a full page ad – 7 ½ x 4 ½
- Use BURMA Buck for page

- Need information mid July

**Motion made by Jerry to proceed with a full page in the program up to \$40 using updated BURMA Buck information. Seconded by Angela. Motion approved.**

Committee Reports:

None at this time

Announcements/Comments

- Jerry suggests merchants have sidewalk sales during the WV's Largest Yard Sale in August. Add to agenda in July for discussion.

Upcoming Events:

Moonstruck Music Festival (Battle of the Bands) - June 5-7, 2009 –  
Trans-Allegheny Lunatic Asylum, Weston  
Methodist Conference – June 10-14, 2009 - WVWC  
Mountain Quilt Quest Shop Hop – June 10-13, 2009 – state wide  
Free Fishing Day – June 13 & 14, 2009 – state wide  
West Virginia Day – June 20, 2009  
Pete Dye Golf Course – National Tour Cup – June 22-28, 2009 – Bridgeport, WV  
Music in the Mountains Bluegrass Festival – June 24-27, 2009 – Summersville, WV  
Mountain State Arts & Craft Fair – July 2-4, 2009 – Ripley, WV

Adjournment:

The next meeting will be on July 2, 2009 at 12:00 noon tentative location will be Faith Lodge. Location will be confirmed with email reminder. There being no further business the meeting was adjourned.