



**BURMA Meeting Minutes
May 7, 2009**

The meeting was held at Lone Steer Restaurant and called to order at 12:40 pm by the president Sharyn Coker.

9 Attending: Sharyn Coker – Whimsical Treasures
Emma Lue Marsh – The Sign Guy LC
Angela Errett – Angelic Designs
Gene Starr – WVCEE, SCORE
Paul & Anne Sterneman – Faith Lodge B&B
Rosemary Wagner – Region VII
Jerry Henderson – A Governor’s Inn
Robin Wykoff – WCS Media

Introductions

Call to Order:

The minutes from April 2, 2009 meeting were e-mailed for review. Motion made by Emma Lue to approve minutes as reviewed with minor edits noted by Angela Errett. Motion seconded by Anne. Motion approved.

Current Balance is	\$1,775.23
<i>Progressive Bank</i>	<i>\$1,715.96</i>
<i>Petty Cash</i>	<i>\$59.27</i>
Bills Paid	\$

Treasurers report stands approved as presented.

Old Business:

Weather Crawl Advertising – Sharyn Coker:

- Review of information
- BURMA committed to a 1 year contract
- Members can place ad for \$20.00 per week
- Ad must be given to Sharyn one week in advance of run date
- Each ad must list “BURMA” at the end
- Call Sharyn for available dates; BURMA has reserved dates for its use
- BURMA will run ad promoting the WVSF week of 5.11.09

BURMA Bucks:

Discussion on how best to do them: coupons versus buck Coupon chosen.

- Angela to contact members to see who would like to participate. Size of coupons will be decided by how many want to participate. Money in budget to complete.
- Coupons will be effective May 13 – June 13, 2009 and distributed on Wed. May 13, 2009

A motion to proceed with 500 BURMA Bucks Coupon sheets to be put together and distributed on May 13, 2009 with each individual coupon to be presented to the merchant at the time of purchase made by Angela and seconded by Jerry. Motion approved.

Tour Map Update:

- Kay relayed information that there are around 25 participants so far
- There should be enough participating to keep on track for July publication
- Sharyn thanked Melodie at the UCDA for her suggestions on the map. Since the Tour Map was not scheduled to hit before the WVSF due to many businesses downtown being closed or limited hours, we feel BURMA will be able to accomplish the map in time for our original date of publication in June or July.

2010 Almanac Calendars:

- Order by July 31, 2009 \$2.24 each for 500
- Angela will be contacting members and non-members
- Please pass the word along about this opportunity
- Same deal at last year
 - 4 line ad - BURMA members \$70. (if membership is paid)
 - 4 line ad - Non BURMA members \$100. and will include membership for remainder of 2009
 - 3 line ad – BURMA and Non BURMA members \$50.

Under New Business

Eye on Business/Merchants Mile and One Half Training :

- Jerry remarked on the good turnout for the training on April 22, 2009
- Each volunteer can choose whatever date is convenient to do the walk
- A signup sheet will be available at the next meeting
- Everyone learned valuable information on how and what to report in the Incident Report Forms
- Incident Report Forms will be made available online and at the next meeting
- After finishing your walk, drop the completed form into the Utility drop box beside the Police Department
- Currently looking for BURMA volunteers
- Second training session will be open to the public
- BURMA to establish logs for use that will be online for downloading
- Each volunteer should carry a cell phone. If you do not have one, the Police Department can provide a 911 phone for use during your time.

Chili Cook-off:

- Sam & Angela Errett represented BURMA - Hillbilly Heat Chili
- Appreciation Certificate was shown
- 10 teams participated and the CVB raised over \$900.00 for the Special Olympics and the Buckhannon Fire Department

- Sharyn thanked the CVB for pulling together a great event in a short amount of time.

Bridal Show:

- BURMA was approached again to see if we would be interested in doing the Bridal Fair for 2009
- Concerns voiced about many of the vendors being from out of town when our own local merchants are not participating
- Date of the event seemed to be a problem with local merchants last year as it is a busy time in Oct. for them
- New businesses in town could benefit from having the show
- After discussion, Angela will do a survey form to be distributed online, by email, and made available at Whimsical Treasure to get feedback from local merchants and consumers to how best address another Bridal Show. Form will be compiled from member suggestions and then made available to the public. After information is compiled a decision will be made if BURMA will sponsor the event. Information needs to be gathered in the next month or so, so BURMA can inform CVB of their decision.

Thanksgiving & Christmas Advertising:

- Thanksgiving and Christmas Gift Guides in the Exponent-Telegram – Thanksgiving Day & 1st Week in December
 - Each Full Page \$750.00 – eight 2x3 blocks would be \$93.75
 - More visibility in the December Christmas Gift Guide
- A Commitment to two pages would bring price per page to \$600.00
- After review members decided not to participate on the Exponent – Telegram pages due to cost

Methodist Convention:

- Dates are June 8-14, 2009

Committee Reports:

- Awards Dinner – Anne Sternemen
 - August 6th was considered but due to the WV Largest Yard Sale it will be on hold
 - The committee will check more available dates and get back with the group

Announcements/Comments

Upcoming Events:

Mother's Day Founder's Festival – May 9, 2009 – Grafton
 Randy Travis in Concert – May 9, 2009 7pm – Mountain Lakes Amphitheater - Flatwoods
 Mother's Day – May 10, 2009
 WV Strawberry Festival – May 13-17, 2009
 Webster County Wood Chopping Festival – May 22-24, 2009 – Webster Springs
 Blue and Gray Reunion – May 29-31, 2009 - Philippi
 Methodist Conference – 8-14 in June - WVWC

Adjournment:

The next meeting will be on June 4, 2009 at 12:00 noon at the Ole Mill Restaurant across from City Hall. There being no further business the meeting was adjourned.