



**BURMA Meeting Minutes
April 2, 2009**

The meeting was held at A Governor's Inn and called to order by the president Sharyn Coker.

8 Attending: Sharyn Coker – Whimsical Treasures
Emma Lue Marsh – The Sign Guy LC
Angela Errett – Angelic Designs
Gene Starr – WVCEE, SCORE
Paul Sterneman – Faith Lodge B&B
Grace Harris – Region VII
Kay Sienkiewicz – Momselle & Nana Kay's
Guest: Chief Matt Gregory

Introductions

Call to Order:

The minutes from February 5, 2009 meeting were e-mailed for review. Motion made by Kay to approve minutes as reviewed with minor edits noted by Angela Errett. Motion seconded by Angela. Motion approved.

Current Balance is	\$1,617.73
<i>Progressive Bank</i>	\$1,558.46
<i>Petty Cash</i>	\$59.27
Bills Paid	\$437.60
<i>Gift RD</i>	\$87.60
<i>WVSF Program</i>	\$350.00

Treasurers report stands approved as presented.

Old Business:

BURMA Basket Update – Sharyn Coker:

- Basket was worth approximately \$900.00
- Sharyn presented basket during the pageant
- BURMA thanks all those businesses that donated items or participated in the BURMA Basket Promo for the WV Strawberry Festival Pageant. Special thanks to the WV Strawberry Festival
- Voiced concern for the low turnout of pageant contestants and no increase in business was noted
- Entries: 3 Merle Norman, 3 CJ's Restaurant, and 1 from A&D Floral
- Pageant has been 2 day event in the past and the basket promo was developed by BURMA to encourage parents to shop downtown during down time

- Understand this is the first year the festival has taken over the event
- Contact WVSF to discuss 2010 BURMA Basket Give-away and keep on agenda until decided

Eye on Business / Merchant Mile and One Half – Chief Matt Gregory:

- Finalizing training program with Jerry Henderson
- Considered “citizen patrols”
- Could expand into a Civil Police Academy
- Chief Gregory handed out an outline of what would be covered in the training session
- Training would be 2-3 hours in the evening
- Initial training to be for BURMA volunteers

A motion to schedule an initial training session for BURMA members on April 22, 2009 at 6 pm at City Council Chambers depending upon availability of the room. Additional training session will be open to the public for free as more volunteers are interested and sessions will be advertised. Motion made by Sharyn Coker and seconded by Angela. Motion approved.

BURMA Bucks - Angela:

- Tabled until next meeting

Tour Map - Kay:

- Total of 20 participants confirmed
- 13 possible to come on board
- Currently working on the larger block ads
- Would like to see multiple businesses participate

Weather Crawl Advertising:

- Sharyn to send out email information
- Ads are working well
- Only \$20 per week for BURMA members to purchase
- Some black out dates used for BURMA events
- Contact Sharyn at Whimsical Treasures for more info – 304-472-5186

2009 Calendars:

- Discussion on current 2009 calendars and sales

Motion made by Paul to reduce the calendars to \$2.50 each. Seconded by Angela. Motion approved.

Fall Events:

- Sharyn spoke with WV Strawberry Festival and waiting on them to schedule a meeting to discuss options available
- Sharyn to confirm tentative date for meeting is May 7th at A Governor’s Inn and let Ex. Board know.

Under New Business

Committee Reports:

- No reports

Announcements/Comments

Upcoming Events:

Webster Wildwater Weekend River Festival – April 4-5
County Wide Easter Egg Hunt – Upshur County Recreational Park - April 4th 2:00 pm
Upshur County Library Annual Gourmet Ramp Dinner – 88 Restaurant 5-8 pm– April 7

Adjournment:

The next meeting will be on May 7th, 2009 at 12:00 noon. Location will be determined and members will be notified. There being no further business the meeting was adjourned.