



**BURMA Meeting Minutes  
March 5, 2009**

The meeting was held at A Governor's Inn and called to order by the president Sharyn Coker.

10 Attending: Sharyn Coker – Whimsical Treasures  
Emma Lue Marsh – The Sign Guy LC  
Angela Errett – Angelic Designs  
Gene Starr – WVCEE, SCORE  
Jerry Henderson – A Governor's Inn  
Jeff Harvey – JH Consulting  
Debbie Huber – Rep. Chamber of Commerce; Wendy's  
Paul & Anne Sterneman – Faith Lodge B&B  
Guest: Robin Wykoff – WCS Media

Introductions

President Sharyn Coker introduced Robin Wykoff of WCS Media to the group.

Call to Order:

**The minutes from February 5, 2009 meeting were e-mailed for review. Motion made by Sharyn Coker to approve minutes as reviewed with minor edits noted by Angela Errett. Motion seconded by Debbie Huber. Motion approved.**

<b>Current Balance is</b>	<b>\$2,049.33</b>
<i>Progressive Bank</i>	<i>\$1,990.06</i>
<i>Petty Cash</i>	<i>\$59.27</i>

<b>Bills Paid</b>	<b>\$96.00</b>
<i>PO Box #1179</i>	<i>\$44.00</i>
<i>Prospector</i>	<i>\$52.00</i>

**Motion to approve treasurer report made by Debbie and seconded by Sharyn. Motion approved.**

***Old Business:***

Eye on Business Update- Jerry Henderson:

- Will now be "Merchant Mile and a Half" - Jerry showed new map of area to walk and that it now includes Florida Street down to the Skate Park and Jawbone Park
- Chief Matt Gregory, Keith Rowan, and Mark Stewart will be working with BURMA and are close to being ready in April – waiting on warmer weather
- There were delays because of a murder investigation
- BURMA members will start the program and maintain the program calendar/schedule
- The program will be open to the public for volunteers
- Any volunteers must take the training course

- Volunteers are encouraged to take a CPR / First Aid course
- Program also serves at a health walk

#### Business Awards Banquet Update- Anne Sterneman:

- Initial Feb. 6<sup>th</sup>, 2009 date was re-scheduled due to weather
- Formal event is planned
- Will be an evening event – possible dates July 2<sup>nd</sup> or August 1<sup>st</sup>, 2009
- Location is TBD – WVWC Banquet Hall and use Aladdin
- Committee to keep members posted on updates

#### WVSF Basket Promo – Sharyn Coker:

- Donations are slow to come in at this time
- Encourage other businesses to participate
- Encourage BURMA members and others to say “Welcome Contestants”
- Have call list for Boards

#### BURMA Tour Map Brochure:

- Kay was unable to attend today. Sharyn reports there are 12 paid advertisers so far
- Sharyn will get info to the Chamber so they can distribute to members
- Angela to work numbers on how many ads are needed to produce. Report at next meeting.

#### BURMA Bucks - Angela:

- Estimate for BB 3.5” x 2” wad approved at 2/5/09 meeting - **1,500**=\$38.00
- Only have 6 listed: A Domestic Friend, A Governor’s Inn, Angelic Designs, Merle Norman, The Sign Guy, and Whimsical Treasure
- Do we proceed with only 6? Will the street name change effect information?
- Open Discussion.
  - Ditty Bags – should be where they go
  - Print as needed
  - Do per event
  - Possible coupon sheet with BURMA members listing their discount
- BURMA Bucks on hold as per membership present. Angela to get feedback from members, present the suggestions, and then decide if we want to continue them as they are or do a sheet of coupons.

#### 2009 Calendars:

- Total of \$1,300.00 in since October 2008
- Biggest sellers to date:
  - Whimsical - \$500.00
  - The Sweet Life - \$200.00
  - A & D Floral - \$125.00
- Find a way to thank Lynn Suder – The Sweet Life

#### 2010 Calendars:

- Order by March 31, 2009 \$1.98 each for 500
- Order by July 31, 2009 \$2.24 each for 500
- Same deal at last year

- 4 line ad - BURMA members \$70. (if membership is paid)
- 4 line ad - Non BURMA members \$100. and will include membership for remainder of 2009
- 3 line ad – BURMA and Non BURMA members \$50.

Newspaper Advertising Review:

- Members reviewed information from Clarksburg Exponent

**Motion made by Angela to pass on the Spotlight page advertising and reconsider the 2 full page spreads for Thanksgiving and Christmas at an upcoming meeting – April or May. Sharyn to send a letter to Sandra informing her of our decision on the Spotlight page and indicating our interest in the 2 page run and a decision on them will be made at an upcoming meeting. Motion seconded by Jerry. Motion approved.**

*Under New Business*

Fall Events:

- WVSF joint fundraiser. President, Debra Hupp will contact us to set up a meeting and discuss options
- Fall Shopping Event – possibly move to October on the 2<sup>nd</sup> Friday. (*Side note: Fall Shopping Committee chair and volunteers need to be filled. Was not done at the January meeting due to time*)
  - Check dates to make sure date will work
  - Ex. Board has ideas to present

Committee Reports:

- Appraisal Fair – Emma Lue Marsh, Chair
  - Approached Jake Anderegg. He will check to see if he is available. Would do only jewelry.
  - Dave Kelly can be certified. Stated he does city/county auctions. Would participate for free.
  - Will approach Mrs. Stewart and Teresa Kee
  - Will contact Don Henderson to check on certification requirements

Announcements/Comments

- Chamber Annual Dinner will be on May 5<sup>th</sup>, 2009.
- Chamber will host a luncheon seminar on March 20<sup>th</sup>, 2009 at Chapel Hill from 12-1pm. Bob Steptoe of Steptoe & Johnson Attorneys at Law will be the speaker.

Upcoming Events:

Bridal Show – Meadowbrook Mall – March 8<sup>th</sup>  
 Stonewall Resort – 6<sup>th</sup> Annual Culinary Classic – Roanoke – March 13-14<sup>th</sup>  
 St. Patrick's Day – March 17<sup>th</sup>  
 WV Maple Syrup Festival – Pickens – March 21-22<sup>nd</sup>

Adjournment:

The next meeting will be at A Governor's Inn on April 2, 2009 at 12:00 Noon. There being no further business the meeting was adjourned.