



**BURMA Meeting Minutes
November 5, 2009**

The meeting was held at The Steer Steakhouse and called to order by the president Sharyn Coker.

- 13 Attending: Sharyn Coker – Whimsical Treasures
 Angela Errett – Angelic Designs
 Jerry Henderson – A Governor’s Inn
 Paul & Anne Sterneman – Faith Lodge B&B
 Robin Wykoff – WCS Media
 Emma Lue Marsh – The Sign Guy
 Lori Meadows - nTelos
 Deborah Wilson – Heavenly Touch Massage
 Cliff Halterman – The Art Group Studio
 Jeff Paglia – Hot Stuff and Cool Things
 Barbara Lee – Country Nails
 Patty Jones – Country Nails
- Speaker: Scott Lowther – Exponent-Telegram

Call to Order:

GUEST Scott Lowther

- Exponent covers Buckhannon, Elkins, and Weston areas
- Presented Promo page design for BURMA with costs
- Full page full color with 5 run dates before Christmas
- Total cost of \$1,125.00- Approx. \$78.00 each for ads

Motion made by Jerry for BURMA to proceed with the full page full color Gift Page promo for \$1,125.00 and give up to \$200.00 to sponsor. Motion seconded by Emma Lue. Motion approved.

- An email will be sent out to members to get response to promo and contact Scott to give him contact information to begin ads. Deadline is Friday by 5:00.
- Start your Christmas Around the World in Buckhannon theme from Lori.

The minutes from [September 3, 2009](#) meeting were e-mailed for review and had some errors. Minutes now stand approve with noted changes made at the Nov. meeting below.

Current Balance is	\$3,877.60	adjust to \$3,256.19 at 11.5.09 mtg.
<i>Progressive Bank</i>	\$3,837.96	\$3,216.55
<i>Petty Cash</i>	\$39.64	\$39.64

Upcoming Bills

Suddenlink \$72.00

The minutes from October 1, 2009 meeting were e-mailed for review. Minutes stand approved as reviewed.

Treasury Report

Current Balance is	\$1,614.81
<i>Progressive Bank</i>	<i>\$1,575.17</i>
<i>Petty Cash</i>	<i>\$39.64</i>

Upcoming Bills

Suddenlink	\$72.00
Sponsor Santa	\$100.00
Sponsor craft calendar???	

Treasury report for November stands approved as presented.

Old Business:

BURMA Fall Events Committee:

- Fall Shopping Event Report
 - Local TV Promos – Live Radio Broadcast on WBTQ - Papers
 - Put on Weather Crawl
 - Increased activity reported by 53.3% of merchants and 94% were satisfied with promotion
 - Lighting still an issue

- Four Friday's Before Christmas Event
 - Four Friday's Rider approved at Ex. Board meeting. Schedule for 11/23/09.
 - Contact Local Media
 - Put on Weather Crawl
 - Encourage local businesses to participate, have specials, invite local groups to set up in front of locations, provide refreshments
 - Ask merchants to put out lights etc. in store fronts to draw attention
 - Possibly have carolers along with music
 - Bill Kelley's will be doing the Winter Wonderland again on December 11, 2009. Offered part of their lot to sell Christmas Trees for a local group. Check to see if anyone is interested such as Boy Scouts.
 - Give info to Lori to place on campus – weather permitting they may have a tent
 - Heavenly Touch to do massages. Give Deborah some calendars to sell.
 - Do drawing each Friday with gift given on the following Monday. Merchants drop off entries at Whimsical Treasures for drawing.
 - Angela to get sign-up sheets and forms, window signs

- Massage from Heavenly Massage, Nails gift from Country Nails, Free Framing up to \$150.00 from the Art Group Studio, a limited edition framed print from Cliff Halterman of the Art Group Studio so far.
- Call media for pictures and descriptions of prizes and winners after drawing
- Angela will draft letter to City Council for November 12th meeting and get to Sharyn.

Motion to sponsor Santa for \$100.00 in the Christmas Parade on December 4th, 2009 made by Jerry. Seconded by Angela. Motion approved.

Bylaws Committee – Tabled

Suddenlink Contract – Tabled due to time

Under New Business

Annual Meeting Committee – Tabled

Nominating Committee

- President Sharyn Coker appointed Jerry Henderson, Paul Sterneman, and Gene Starr to the Nominating Committee

TV 3 Promo

- Carol Long approached Sharyn Coker with promos for TV 3
- \$100.00 to sponsor filming of Christmas Parade; \$65.00 for ½ hour in store interview; \$50.00 for Christmas Greetings
- Angela to approach Connie at Progressive Bank to see if they would like to sponsor the parade

BURMA encourages merchants to participate in the TV 3 promotions.

Committee Reports:

- No reports at this time

Announcements:

- WVSF Holiday Ball will be November 21st at the Moose Lodge. Sponsorships available. Contact Deborah Wilson at 471-7777 or 457-3978.
- Grand Opening of The Art Studio Group will be November 25, 2009.
- Please note the SUBA Christmas Parade will be December 6th, 2009 in Rock Cave

Upcoming Events:

Four Fridays Before Christmas – Nov. 27, Dec. 4, 11, 18, 2009 – Buckhannon
 Holiday Craft Show – November 28-29, 2009 – Buckhannon Armory
 Craft Fair – November 28-29, 2009 – Buckhannon Middle School
 Christmas Parade– December 4, 2009 – Main Street Buckhannon

Adjournment:

The next meeting will be on December 3, 2009 with the location to be determined. There being no further business the meeting was adjourned.