



**BURMA Meeting Minutes  
October 1, 2009**

The meeting was held at The Steer Steakhouse and called to order by the president Sharyn Coker.

- 8 Attending:
- |                                       |                               |
|---------------------------------------|-------------------------------|
| Sharyn Coker – Whimsical Treasures    | Robin Wykoff – WCS Media      |
| Angela Errett – Angelic Designs       | Emma Lue Marsh – The Sign Guy |
| Jerry Henderson – A Governor’s Inn    | Nancy Shobe – Caleb’s Corner  |
| Connie Kincaid – Associates for Women |                               |
| Paul Sterneman – Faith Lodge B&B      |                               |

Call to Order:

**The minutes from September 3, 2009 meeting were e-mailed for review. Motion made by Jerry to approve minutes as reviewed. Motion seconded by Emma Lue. Motion approved.**

<b>Current Balance is</b>	<b>\$3,877.60</b>	<b>adjust to \$3,256.19 at 11.5.09 mtg.</b>
<i>Progressive Bank</i>	\$3,837.96	\$3,216.55
<i>Petty Cash</i>	\$39.64	\$39.64

**Upcoming Bills**

Suddenlink	\$72.00
AmericanCal	\$1,200.00 approx

**Treasurers report stands approved as presented.**

***Old Business:***

BURMA Fall Events Committee:

- Fall Shopping Event - we need volunteers to
  - Blow up balloons and place in front of participating businesses
  - Help contact merchants
  - Drop off forms for participation and surveys
  - Put up signs / Take down signs
- Music will be played during the event – If you have any festive music cd’s please consider letting us use them. Sharyn would mark and keep in a safe place.
- Date for event – Oct. 16, 2009 from 5-8 pm – WVWC Homecoming weekend
- Parents enjoyed their visit downtown during the Family Weekend event so this may create more buzz downtown.
- Need to contact President Balch to open a dialogue on downtown
- Volunteers
  - Angela – press, promotion, merchant contact
  - Connie – help with balloons, set up
  - Sharyn – balloons, setup, forms
  - Robin & Steve – signup forms

- Jerry – pickup surveys
- Money in budget for posters/handouts
- Run event on Weather Crawl

**Motion by Paul: Pending approval of the Ex. Board, BURMA would extend the Suddenlink Weather Crawl Ad contract for an additional year. Seconded by Robin. Motion approved.**

- Four Fridays Before Christmas
  - Banner Rider for Main Street – Emma Lue to get pricing for Nov. meeting
- Evaluate sound equipment during event
- Will approach merchants after the Nov. meeting for participation

Bylaws Committee – Tabled

*Under New Business*

Calendar Sales Locations Confirmed

- Whimsical Treasures
- The Stitching House
- \$5.00 per calendar
- Start ad in Prospector for 4 weeks

**Committee Reports:**

Weather Crawl:

- 1/3 of all ads run this year have been to promote shopping locally and to visit downtown Buckhannon
- If anyone would like to schedule an ad please contact Sharyn at 304-472-5186

Tour Map:

- 50 Maps were placed in the Tamarack Visitors Center and the North Bound rest area on I-79 in Beckley

Eye on Business:

- Angela will put the Incident Report Form and Assistance Numbers Card on the website for members to download. Go to [www.buretailmerchants.com](http://www.buretailmerchants.com) and click on “Volunteer For a BURMA Event Today”. The forms will be at the bottom of the page.
- Try to get more copies of the walk route to hand out

Announcements:

- There will be a second Grand Opening at the Shops at 46 Main on October 10, 2009. It will be all day and end at 6 pm.
- Try to bring a friend to the next scheduled meeting.

Upcoming Events:

Mountain State Forest Festival – Sept.26-Oct.4, 2009 – Elkins, WV  
 Homecoming Weekend – Oct. 16-18, 2009 – WVWC  
 Trans Allegheny Lunatic Asylum Fallfest – Oct. 23-25, 2009 - Weston

Adjournment:

The next meeting will be on November 5, 2009 with the location to be determined. There being no further business the meeting was adjourned.