



**BURMA Annual Meeting Minutes
January 22, 2009**

The meeting was called to order by President, Gene Starr and held at A Governor's Inn.

15 Attending: Paul & Anne Sterneman, Faith Lodge Jeff Harvey, JH Consulting
Lori Harvey, Ex. Dir. CVB Melodie Stemple, UCDA
Gene Starr, WVCEE Angela Errett, Angelic Designs
Jerry Henderson, A Governor's Inn Kay Sienkiewicz, Momselle & Nana Kay
Sharyn Coker, Whimsical Treasures Rosemary Wagner, Region VII
Emma Lue Marsh, The Sign Guy Jane Helmick & Callie Cronin, BU Chamber
Guest: Christine Keller, Suddenlink

The minutes from November 6, 2008 meeting were e-mailed for review. **President, Gene Starr moves that minutes stand approved as read. Motion approved.**

Secretary/Treasurer Report

Current Balance is	\$1,470.65
<i>Progressive Bank</i>	\$1,446.78
<i>Petty Cash</i>	\$23.87
Accounts Receivable	\$785.00
<i>Calendar outstanding sales and pending member dues</i>	

President, Gene Starr moves that treasurer report stands approved as read. Motion approved.

Introductions

Guest: Christine Keller, Account Executive for Suddenlink Media

- Presented information on the Weather Channel "crawl"
- Runs 14 times a day
- 1 year contract would be \$864.00 at \$72.00 a month
- Information can change out each Wednesday
- BURMA to consider purchasing one year contract and offering weekly runs to BURMA members on a first-come-first-serve basis
- Second promo information was on 30 commercials a week special running on cable channels (USA, etc.) for \$3,900.00 a year. See Christine immediately and Suddenlink will shoot the commercial for \$100.00. Special for today only.

Motion is subsequent to budget review. Jerry moves to approve advertising proposal on the Weather Channel "crawl". BURMA to pay up front cost and schedule the weekly information on a first-come basis for members only. Sharyn Coker will keep track and schedule information with Suddenlink. Paul seconded. Motion to be enacted after budget review is complete.

Old Business:

Four Fridays Report

- Seem to have benefited some but not all merchants participated
- There was a lot of media coverage for the event
- Lighting downtown is still an issue
- Follow up surveys have been sent to participants and that info should be available at the Feb. meeting for review
- Great idea but need to be consistent so others will participate and the public knows the event will occur each year
- Music was a nice touch
- Suggest putting survey's in the banks to gather more information

Awards Dinner

- Due to scheduling problems it has been postponed until summer
- Kay suggests having a picnic @ City Park

Eye on Business

- Jerry met with Police Dept. and Chief Gregory
- Final review will be in early Feb. 2009 with training to follow in late Feb.
- Plans to launch in March 2009
- Jerry read briefly from the preliminary manual that will be handed out to volunteers with what their responsibilities are and procedures to follow
- Information gathered will help build database for police and law enforcement

Under New Business

UCDA update: Melodie Stemple

- Grant monies since 2003 are \$71, 599.30
- Out of that there were 68 applicants with 36 approved
- UCDA budget starts in July with new grant applications to start after July
- Handouts given of the UCDA 2008 Review
- Huddle House off Rt. 33 to be open in late Feb. early March

NOMINATING COMMITTEE FOR '09 OFFICERS – PRESENTED BY JERRY HENDERSON

- The Nominating Committee, as designated by the president at the Dec. 6, 2008 Ex. Board meeting, met to discuss filing the following positions for 2009: president, vice president, and treasurer/secretary.
- The Nominating Committee hereby submits the following names for the consideration by the full association
 - For President – Sharyn Coker
 - For Vice President – Emma Lue Marsh
 - For Treasurer/Secretary – Angela Errett
- Floor was open to additional nominations. No nominations from the floor
- Nominations closed.

Jerry moves to accept slate nominations as presented by the Nominating Committee to fill each office. Kay seconded. Mr. Starr calls for vote by asking all those in favor to respond by saying I. With no opposition the 2009 officers are approved.

BURMA 2009 Officers

- President, Sharyn Coker
- Vice President, Emma Lue Marsh
- Treasurer/Secretary, Angela Errett

APPOINTMENT OF 2009 EX. COMMITTEE MEMBERS (2)

Two Ex. Committee Members at large will be appointed during the first Ex. Committee meeting to be held following the conclusion of today's meeting.

Correspondence to BURMA

- Marty Kelly wrote a wonderful thank you note to the members of BURMA thanking them for the beautiful bouquet of flowers and how Mr. Kelly respected them all.
- Received BU Chamber application. Asked Representative Jane Helmick if BURMA was considered an Ex.Officio member and she confirmed that it was. We will fill in information and send to Chamber for update.

CVB - LORI HARVEY, CVB DIRECTOR

- Sound system on Main Street was repaired and the cost was \$98.72. CVB would like approach BURMA and the WVSF to donate monies toward this cost.
- After discussion BURMA would be to most likely user of the system.

Motion made by Sharyn Coker for BURMA to pay full amount of \$98.72 for the purchase of sound equipment to be used on main street and BURMA would be fully responsible for maintaining and scheduling. Equipment will be housed at Whimsical Treasures. Seconded by Jerry. Motion approved.

- Bridal Fair will be put on by the CVB this year and BURMA will not be a co-sponsor

ANNOUNCEMENTS

- Rosemary Wagner – Feb. 21st there will be a GO GREEN Convention at WVWC
 - \$75.00 for vendors
 - FREE and open to the public
 - Will be during Orange & Black weekend
 - Visit www.wvgogreenconvention.com
- Angela Errett – WVSF Souvenir Program
 - Program will be published and out by last week in April this year
 - New ad sizes and pricing as low at \$25.00 for a 1x1 ad
 - Would like to see BURMA included

2009 BURMA Committees – 1st Half

- | | |
|-----------------------------------------------|------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> City Liaison | Name Jerry Henderson |
| <input type="checkbox"/> County Liaison | Name Jerry Henderson |
| <input type="checkbox"/> Membership Committee | Chair Angela Errett
Jerry Henderson
Emma Lue Marsh
Sharyn Coker |

- BURMA Business Awards Dinner 2009
 Chair **Anne Sterneman**
Emma Lue Marsh
Jerry Henderson

- Downtown Committee Work on ways to promote shopping local
Gene Starr
Emma Lue Marsh
Sharyn Coker
Jerry Henderson

- Eye on Business Committee Coordinate with City Police, recruit volunteers
 Chair **Jerry Henderson**
Jeff Harvey

- BURMA Bucks Committee Contact members, Have ready by end of February
 Chair **Angela Errett**

- Farmer's Almanac Calendar Committee Sell Ads & Order by March '09 for discount
 Chair **Angela Errett**
Need More volunteers _____

- BURMA Antique Appraisal Fair Contact appraisers, work fair, Aug.6,7,8, 2009
 Chair **Emma Lue Marsh**
Angela Errett – to do PR
Lori Harvey

- WVSF Queen Pageant BURMA Basket ...Door prizes, donations, forms, be at pageant Mar 14, 09
 Chair **Elissa Mills**
Angela Errett
 _____ *Need More Volunteers to get prizes*

- BURMA Tour Map Brochure Committee Sell Ads, distribute to businesses
Review Estimate Chair **Kay Sienkiewicz**
Elissa Mills

- Message Boards Committee Make calls using list provided, update at needed
 Chair **Lori Harvey**

2009 BURMA Committees – 2nd Half

- Programs and Hospitality Committee
- Fall Events Committee – Sept, Oct
 - Merchants Walk – (Coordinate with WVWC)
 - **Bridal Fair – (Check with CVB) NOT DOING IN 2009**
 - Fall Festival – (Approach WVSF)
- Winter Events Committee – Nov, Dec
 - Four Fridays Event
 - Christmas Parade - participate

Adjournment:

The next meeting will be Feb.5th, 2009, 12:00 noon at A Governor's Inn. There being no further business the meeting was adjourned.